

North Carolina Association on Aging

Annual State

AGING CONFERENCE

MARCH 13-14, 2024


RIVERFRONT
CONVENTION CENTER
— OF CRAVEN COUNTY —
New Bern, NC

**SPONSOR AND
EXHIBITORS BOOKLET**



2024 NCAOA CONFERENCE – CALL FOR SPONSORS/EXHIBITORS

The North Carolina Association on Aging will hold its **Annual State Aging Training Conference**, on **Wednesday, March 13 through Thursday, March 14, 2024** at the Riverfront Convention Center in New Bern, North Carolina.

Please note that our Conference Exhibit Hall is only held **ONE Day**, at the height of our conference, on **Wednesday, March 13, 2024**. Setup will begin at 8:00 am for vendors on Wednesday, March 13th. Please refer to the exhibit hall schedule at the bottom of this page for time specifics.

This conference is an excellent opportunity to reach a concentrated yet diverse number of aging professionals and volunteers. Executives, direct service personnel, nurses, social workers, mid-level administrators, state administrators, county and state employees, county volunteers, and older adult leaders concerned with and working in the field of aging will attend the conference. **The NCAOA Training Conference is the only state-wide aging conference in North Carolina offering the premier opportunity to connect with individuals and leaders across the senior network.**

NCAOA has a history of developing successful interactions among our participants and partners to establish long-term relationships and grow businesses. Over the years, NCAOA has received support from great companies who work with the Association and our members to support older adults in nutrition services, adult services, caregiver services, and senior centers. We invite you to join this group – many of who have supported our conference for years and will once again lend a hand in creating a program that addresses new ideas, strategies, and solutions to serve our seniors better.

The **ONE DAY** Conference Exhibit Hall will be open on Wednesday, March 13th from 9:00 am to 3:45 pm, with an evening reception for all attendees until approximately 6:30 pm. Our NCAOA exhibit hall offers sponsors the opportunity to network with attendees at the peak of the conference.

Exhibit Schedule for Wednesday, March 13th

- 8:00 a.m. – 8:45 a.m.: Exhibitor Set up
- 9:00 a.m. – 3:45 p.m. : Exhibit Hall Open
- 5:00 p.m. – 6:30 p.m.: Evening Networking Event

Sponsorship beginning at the \$800 Silver Level
Includes:

- One six-foot (6') table with skirt Two
- Two (2) chairs
- Breaks
- Evening Reception (For 1)



Please Note: Full Conference registration which includes access to all conference events, including general and workshop sessions, breakfast, breaks, receptions, and the NCAOA Awards Luncheon starts at the \$1,100 Gold Level. Conference registration can be purchased separately as well.



2024 NCAOA Tentative Conference Schedule

Wednesday, March 13

9:00 a.m. – 10:00 a.m.	Registration Desk and Exhibit Hall Open
10:00 a.m. – 11:30 a.m.	Conference Opening Session
11:30 a.m. – 12:30 p.m.	Lunch
12:30 p.m. – 1:45 p.m.	Concurrent Workshops A
1:45 p.m. – 2:15 p.m.	Break
2:15 p.m. – 3:30 p.m.	Concurrent Workshops B
3:30 p.m. – 3:45 p.m.	Break / Exhibit Hall Closes
3:45 p.m. – 5:00 p.m.	Concurrent Workshops C
5:00 p.m. – 6:30 p.m.	NCAOA Networking Reception and Silent Auction (Dinner on Your Own)

Thursday, March 14

7:30 a.m. – 8:30 a.m.	Breakfast
8:30 a.m. – 9:30 a.m.	General Session
9:30 a.m. – 9:45 a.m.	Break
9:45 a.m. – 11:00 a.m.	Concurrent Workshops D
11:00 a.m. – 11:15 a.m.	Break
11:15 a.m. – 12:30 p.m.	Concurrent Workshops E
12:30 p.m. – 1:45 p.m.	Excellence in Aging Awards Luncheon, Conference Closing



2024 NCAOA Sponsorship Levels and Benefits

Bronze Level (Please Note: Exhibit Booth Not Included at this Level)	\$650	<ul style="list-style-type: none"> • Thank you in conference and awards programs • Annual Membership to NCAOA
Silver Level	\$800	<ul style="list-style-type: none"> • Conference Exhibit Booth; • Conference Program Sponsor – Acknowledgement in printed program • Thank you in conference and awards programs • Annual Membership to NCAOA
Gold Level	\$1,100	<ul style="list-style-type: none"> • Conference Exhibit Booth; • One (1) Full Conference Registration • Conference Event Sponsor: (1) Workshop Sponsorship (introduction, materials on table) • Thank you in conference and awards programs • Annual Membership to NCAOA
Platinum Level	\$1,600	<ul style="list-style-type: none"> • Conference Exhibit Booth • Two (2) Full Conference Registrations • ½ page ad in conference program • Conference Event Sponsorship (Break or Breakfast) • Thank you in conference and awards programs; • Annual Membership to NCAOA
Diamond Level	\$2,000	<ul style="list-style-type: none"> • Conference Exhibit Booth • Three (3) Full Conference Registrations • Full-Page ad in conference program • Premier Conference Event Sponsorship (Opening/ General Session, Awards Luncheon) • Thank you in conference and awards programs • Annual membership to NCAOA
Conference Partner	\$5,000	<ul style="list-style-type: none"> • Conference Exhibit Booth • Four (4) Full Conference Registrations • Full-Page ad in conference program • Conference Parter Title; Logo listed on all promotional and print materials • Opportunity to display a PowerPoint before the luncheon begins – Recognized and thanked from the podium – Recognized on signage during the luncheon – You may provide promotional materials at each attendee's seat. • Thank you in conference and awards programs • Annual membership to NCAOA



Sponsorship Registration:

Our 2024 Sponsor Commitment form is available online – Please complete by February 9th

<http://events.constantcontact.com/register/event?llr=edr899bab&oeidk=a07ek7jy54x6421cb05>

Sponsorship Advertisement:

Artwork should be sent in .JPEG or PDF form to Nina Walters at nina@streamlinedbusiness.com by **Monday, February 19th to be included in printed materials.**

Sizes	Dimensions (width & depth)
Full Page (\$2,000 & \$5,000 Level)	7 ½" x 10"
1/2 Page (horizontal only) (\$1,600 Level)	7 ½ x 5"

Sponsorship Commitment Information:

Pay with Credit Card via PayPal using the online registration form.

If paying by check, make payable to the: North Carolina Association on Aging and mail to P.O. Box 10341, Raleigh, N.C. 27605 along with a copy of your completed online form (will be emailed). Please contact Nina Walters at nina@streamlinedbusiness.com with any questions.

Conference Hotel Room Block:

A hotel room block has been set up at the **DoubleTree by Hilton Hotel New Bern Riverfront** at the rate of **\$189.00 (standard) or \$219.00 (balcony)**. The room block will open on **January 17** and reservations can be made by calling [\(252\) 658-9000](tel:2526589000) and mentioning the NCAOA conference. If planning to stay at this property please note that room reservations are limited and encouraged to be made as soon as possible, when the block opens. The DoubleTree is directly adjacent to the convention center.

Thank you for your support!

The mission of the **North Carolina Association on Aging (NCAOA)** is to represent agencies and other professionals in the field of aging who provide home & community-based services, and advocate for quality programs which enable older adults and their families to live as independently as possible. Over 100 agencies and organizations throughout North Carolina are members of NCAOA.